

The Department of Mechanical Engineering – Engineering Mechanics

Proudly Presents

Mr. Ed Zentner, Professional Speaker Personal Development and Leadership



Mr. Zentner received his Bachelor of Science degree in Mechanical Engineering from Michigan State University in 1984. He started his career at General Motors and worked in Advanced Engineering as well as Product Development. Throughout his career at General Motors he was promoted into various positions and concurrently obtained his Masters degree in Business Administration from the University of Detroit in 1992. Upon leaving General Motors, Ed became a Director of Engineering where he had responsibility for Manufacturing, Quality, Product Design, Tooling and various other Engineering functions for a Tier-1 automotive supplier. He

holds three U.S. patents and is a recognized leader in Personal Development and Leadership. He left his automotive engineering career in 2004 and now speaks across the country to tens of thousands of people on the importance of Leadership, People Skills and ongoing Personal Development. He is an entrepreneur and leadership coach, where he works with others to help them attain the skills necessary to accomplish their goals and dreams. Ed is a father of 3 and, with his wife who has a Bachelor of Science degree in Marketing with a Masters degree in Business, resides in Clarkston, Michigan.

Thursday, Feb. 2, 2012 4:00 – 5:00 p.m. Room 112, ME-EM Bldg.

Being a Life - Long Student

Society benefits when we treat life as a continuous learning experience. Individuals who are the leaders in any profession or aspect of life continually learn in support of their vision and desired goals. At the root of continuous and intentional learning as a means to achievement is the concept of "Define-Learn-Do". Learning is an active process and doesn't stop once formal education ends. Developing a plan for a self-directed education once your formal education is completed allows you to truly differentiate yourself amongst your competition in any field of endeavor. You will have a difficult time leading others if you don't learn to lead yourself. Principles of leadership and people skills are timeless, regardless of where they get applied. They never get outdated as is often the case with technology. Growing your people skills, recognizing the underlying servant nature of leadership and forming superior habits, reduces stress and conflict by creating a more balance life. Ultimately everyone who continues to grow and improve will excel.